



### SPONSORSHIP OPTIONS

Tier	Fee	Benefits
Meeting Sponsorship (Limit 3)	\$13,250	Brief spoken promotion in front of the plenary (slots: first afternoon and second morning). Reproduction of Sponsor's name and logo (as technically feasible) in all public venues including: acknowledgment on the Meeting website homepage; in Meeting emails and promotional mailings; in Meeting program, with premium size and placement relative to other types of sponsors; distribution of Sponsor-furnished flier or brochure to Meeting registrants; acknowledgment and thanks in the Meeting's opening and closing remarks by a SPARC official; exhibit table with Sponsor-supplied signage and/or flier or brochure to display in the registration area (maximum size of signage to be agreed upon in advance with SPARC staff). Meeting sponsorship also includes participation in the vendor showcase and access to the meeting registration list. One free registration included.
Luncheon/Reception Sponsorship (Limit 3)	\$5,200	Recognition as the "Luncheon/Reception Sponsor" and reproduction of Sponsor's name and logo (as technically feasible) in all public venues including: acknowledgment on the Meeting website homepage; in Meeting emails and promotional mailings; in Meeting program (e.g., "Reception sponsored by [Name]"), with a prominent size and placement relative to other types of sponsors; exhibit table and Sponsor-supplied easel signage in reception area during the sponsored event; inclusion of a Sponsor-furnished flier or brochure in the Meeting registration packet; opportunity to welcome attendees to the sponsored event; space to display a flier or brochure in the registration area; and acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. Luncheon/Reception sponsorship also includes participation in the vendor showcase and access to the meeting registration list. One free registration included.
Coffee Break Sponsorship (Limit 3)	\$3,600	Recognition as a "Coffee Break Sponsor" and reproduction of Sponsor's name in public venues including: acknowledgment on the Meeting website homepage; acknowledgment in Meeting program (e.g., "Coffee Break sponsored by [Name]"); thanks in the Meeting's opening and closing remarks by a SPARC official; space to display a flier or brochure in the break area; and acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. Coffee Break sponsorship also includes participation in the vendor showcase. One free registration included.
Supporting Organization	\$1,050	Recognition as a "Supporting Organization" and reproduction of Sponsor's name in public venues including: acknowledgment on the Meeting website homepage; acknowledgment in Meeting program; general thanks in the Meeting's opening and closing remarks by a SPARC official; and acknowledgment of sponsorship on SPARC-prepared signage at Meeting registration desk. One free registration included.
Sponsor Showcase	\$2,600	No-conflict period in the program and forum to exhibit products and services. Table space to be provided. Does not include Internet access. Listed in the meeting program and on the Web site as a Showcase participant.